

ReadyGo® Mobile

Web sites anytime, anyplace, anywhere



What We See Happening:

The world is going mobile; management wants to access users – prospects, customers, partners and employees - who primarily use mobile devices. Organizations need to produce content, forms, and surveys that works on cell phones, PDA's, and smartphones.

Our Solution:

ReadyGo® Mobile is an easy-to-use authoring tool that dramatically reduces web site development time, using features such as fast regeneration, powerful templating, and automatic generation of multi tier web sites including navigation elements, and site indexes. Forget about browser incompatibilities and navigation problems. Web sites, forms, and survey's created with ReadyGo® Mobile work on any mobile device - including Blackberry, iPhone, Minimo, Palm, Samsung, Symbian, Windows Mobile or CE.

Examples

- Most employees at a financial company use a Blackberry. Employees can't access the company Internet because the content was not formatted for mobile devices. Pages built in ReadyGo® Mobile work on all mobile devices.
- A distribution company wants to have their web site forms available to employees, customers, and partners. Most of these people work in the field and only have access to the company's web site from their mobile device.
- A manufacturer wants to provide product help and tips to their salespeople when they are meeting with customers. Sales people use mobile devices, their current web site does not work with mobile devices.
- An international company needs ways to access customers who don't use PC's but use mobile devices. They need to make sure their web pages work on all the different mobile devices.
- A government organization needs to access citizens. They need a tool that produces mobile content that meets the **ADA 508 standards** for the disabled (blind readers).
- A retailer is losing business because their order forms do not work on mobile devices. Forms built in ReadyGo® Mobile work on all mobile devices.





ReadyGo[®], Inc.
1761 Pilgrim Ave
Mt View CA 94040

Toll Free: 888-ReadyGo
Phone: 650-559-8990
Fax: 650-559-5950
info@readygo.com
www.readygo.com

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Why use ReadyGo[®] Mobile:

- Easy user interface - anyone can create mobile content, forms, and surveys
- Standard environment - anyone with any mobile browser can access content, forms, and survey's produced with ReadyGo[®] Mobile
- Supports Blackberry, iPhone, Minimo, Palm, Samsung, Symbian, Windows Mobile or CE,
- Creates a multi-tier web site including: front page, multiple sections, content pages, drill down pages, contact page, FAQ, and site map
- Includes a form creator, survey creator, FTP tool, and easy link to ReadyGo[®] Forms Catcher

What's Included with ReadyGo[®] Mobile:

- ReadyGo Mobile authoring tool
- Online training courses on how to use ReadyGo[®] Mobil
- Includes online training courses and two phone calls / e-mail to support
- Extended Support
 - Phone and e-mail support
 - Minor and major version updates
 - Phone/Intranet training courses

What's Needed by Authors

- Windows 2000, XP, 2003, 2008, Vista
- Browser to view content
- Access to a local or hosted web server - site to distribute content

What's Needed by Users:

- Browser on their cell phone
- Blackberry, iPhone, Minimo, Palm, Samsung, Symbian, Windows Mobile, CE, or other mobile platform with a standard web browser

Standards Conformance

- Content is ADA and W3C AAA compliant for blind readers

Developer Environment:

- Dialog driven user interface
- Authoring on Microsoft Windows based systems
- Highly interactive layout that leads the author through content creation
- Interface to easily rearrange content
- Upload utility to place content on server

Elements produced with the ReadyGo[®] Mobile:

- Four level site creation
- Structured navigation with no broken links
- Survey and forms builder

Features of the ReadyGo[®] Mobile:

- Automatic generation of navigation elements and site index
- Multiple customizable look-and-feel templates
- Visual layout tool to rearrange section and page orders
- Ability to import PowerPoint or Word content
- Integrate any graphic/audio/video
- Support for International Character Sets
- Spell-Checker, global search and replace
- Available in Danish, English, French, German, Italian, Portuguese, and Spanish. Courses can be produced for Asian and Arabic languages.

ReadyGo[®] Forms Catcher:

- Optional module that saves form and survey data on your server
- Option to have form and survey data e-mailed to pre-set names.
- Includes installation support